

ID Card

Name: _____

Date: _____

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Most Significant Pattern
Anxieties (3)

Reactions (4)

Benefits (5)

Costs (6)

Image Management

Most Significant Desired & Dreaded Images

Desired Images

Dreaded Images (see driver images
(9d) from The Mattress)

The Mattress

Trade off phrase (9b)

I would rather appear _____ than _____

Camouflage (12)

Treadmill Mode (7a)

True Anxiety (13)

Protection Phrase (11)
(before)

Mattress (8a/b)
(after)

EgoSystem

Driving Idea (8)

Ultimate Ego Fantasy (7b)

Alert Mode (9)

Unconscious Goal (11)

May Day (14)

Alternate Power (13)

Flower

Never Again

Noble Goal